



WE WILL DEVELOP YOUR BIGGEST ASSET



Representative of
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Vision

To be the market leader in human development in Egypt & MENA



Mission

To work in main three pillars of Human Development: Recruitment, Consultation & Training as follows:

Recruitment

We believe that recruitment is one of the most important tasks in the 21st century & that the cost of hiring the wrong person can be so high, thus we will make the right match between the market needs & the available human competencies through:

- 1 Getting the best calibers in the market in both recruitment & headhunting
- 2 We will continuously make a link between our trained calibers & the human departments in all the big companies in Egypt & MENA
- 3 We will develop our own data base both through our own trained calibers and through all available tools of communication between RCT & the best calibers in the Egyptian market

Consultation

1 Our consultation service in RCT won't cover only this task of giving the right, effective, timely consultation, but would start with the right analysis, the right consultation, followed by the proper coaching

2 We will lance the best calibers that can fit the above tasks through their talent, academic background & field experience to give the most effective & economic service to our clients

Training

Our service will cover both the individual & the corporate training markets by offering customized service in both through:

- 1 Analyzing the market needs
- 2 Identify topics & content
- 3 Develop custom content
- 4 Trainer preparation
- 5 Delivery
- 6 Follow-up
- 7 Coaching

Partners in Success



Our clients that enjoy our recruitment, consultation & training services as well as our recruiters, consultants & trainers that deliver this service are considered our PARTNERS in Success , we enjoy working with all partners that are in a need for our services & also enjoying the partnership with the highest calibers that can deliver this service in terms of talent, knowledge & above all field experience



Why RCT is Your Partner in Success?



- 1 RCT offers a full package of human developments starting from the recruitment process where we help corporates & individuals to create the best match between them , followed by the consultation process for both individuals in terms of life coaching or career path analysis & corporates in terms of proper customized business consultation . Finally , RCT offers a range of customized training modules that would communicate the right , timely & effective information to each caliber
- 2 In the training arm, RCT offers a full range of business courses customized by different sectors in the market
- 3 RCT guarantee that its recruiters, consultants & trainers are the best in the different sectors of the markets in terms of knowledge & field experience.
- 4 With RCT you will have a full customized service , where examples , rule plays ,cases are completely customized to the aimed sector (FMCG, Retail, Pharmaceutical...etc)
- 5 We are committed offer corporates & individuals the most effective service in terms of quality & quantity as well as cost
- 6 Our core values concentrated in being transparent & committed with our clients, effective in our services, responsible to our society & all the time customized to the market needs

Courses

> FMCGs Sector

- ◆ Marketing Management
- ◆ Sales Management
- ◆ Selling Skills

> Retail Sector

- ◆ Marketing Management
- ◆ Sales Management
- ◆ Selling Skills

> Pharmaceutical Sector

- ◆ Marketing Management
- ◆ Sales Management
- ◆ Selling Skills

> Engineering Sector

- ◆ Technical Report Writing
- ◆ Cost Management
- ◆ Statistics of Total Quality Management
- ◆ Business Management for Engineers
- ◆ Introduction to decision Analysis
- ◆ Project Management
- ◆ Cost Rationalization

> General Courses

- ◆ Marketing Management
- ◆ Sales Management
- ◆ Selling Skills
- ◆ Digital Marketing
- ◆ Customer Service & Call Centers Skills
- ◆ Online Trading (Export & Import)

> Soft Skills

- ◆ Time Management
- ◆ Presentation Skills
- ◆ Communication Skills
- ◆ Interviewing Skills
- ◆ CV Writing Skills
- ◆ Leadership
- ◆ NLP

> Business English

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